

# Praise for SMXL Catering Format Furniture Established & Sons Launch 13/10/06

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Kindly Supplied by Ben Turner - Melbourne Manager – InDesign

Snaps from the hottest industry parties

## PARTIES

### Best of British

Format  
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formatfurniture.com

Format recently hosted the Australian launch of the internationally acclaimed Established & Sons collection at its Melbourne showroom. A striking installation of works by talents such as Zaha Hadid, Future Systems and Jasper Morrison presented the debutants in their best light. In keeping with Established & Sons' celebration of British furniture design and manufacture, guests were treated to 'the very Best of British' – enjoying surprisingly good traditional English culinary treats, classic Gin & Tonics, Vodka Martinis and British Ale. Guests included many of Melbourne's architecture and design crowd as well as the design conscious.

01 Ane-Marie Dabo (AMPRI) with Royal Guards Mark Davis & Jarrod Lory 02 Musician Jamie Robbie Payne, Diana Zuban (AMPRI), Harry Sgourakis (Jamie Robbie Payne & The Paradise Three) 03 Cindy Lee Davis (Lightly), Willie 04 Jason Grant (Inside Out), John Parker (Format) 05 John Parker (Format), Cindy Sargon 06 Waiter from caterers SMXL 07 Melissa Loughan, Gavin Brown 08 The Format showroom was packed with industry professionals 09 Roger Ludowyke (Format), Lisa Hunt (AMPRI), John Parker (Format) 10 Isabelle Baber, Jo MacKay (Living Edge) 11 Jennie Goble, Kaye Hodges (POMPI) 12 Daniel Russian (EVE nightclub), Brooke Shell (AMPRI), Nick Russian (EVE nightclub), Sarah Gale (AMPRI)

