

SMXL Brag Book

Updated at Friday, April 27, 2007

We're really proud of our work at SMXL and according to our customers, we have good reason to be! The proof is literally in the pudding...



Event Date: 26/04/2007
Client: Austrade
Event Type: Boardroom Breakfast
Event Location: Austrade

From: "Shona-Baker"
Date: 26 April 2007 5:17:13 PM
To: "Amanda Purcell"
Subject: Thank you!!

Dear Amanda

Thank you for the beautiful breakfast! You guys are fabulous. Such a tantalising selection of goodies - not boring and predictable like so many catering companies!!!

Bravo!

Shona Baker
Project Officer
Austrade Melbourne

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Event Date: 08/03/2007
Client: Department of Human Services
Event Type: Boardroom Meeting
Event Location: Department of Human Services

From: Maggie.Luckham
Date: 8 March 2007 4:50:16 PM
To: Amanda Purcell
Subject: Re: Fwd: SMXL Catering - Thursday 8th March '07

Amanda

Thank you so much for our wonderful lunch today!! It was outstanding!!.

Everyone commented on how beautiful it was. Needless to say you have the seal of approval for future bookings.

I will be contacting you again very soon as i have another function that requires catering. Also I will be spreading the word around for your business as well

It has been a pleasure to do business with you.

I will be in touch very soon.

Regards

Maggie
Maggie Luckham
Office Manager

Event Date: 03/03/2007
Client: Libby Williamson
Event Type: Private Birthday Party
Event Location: Private Residence

From: "Libby Williamson"
Date: 7 March 2007 3:36:56 PM
To: "'Amanda Purcell"
Subject: Thanks from Libby...xxxx

Hi Amanda,

Just a quick word to pass on my thanks again for making my 40th birthday a sensational event.

As you know, I had a strict budget and it was fabulous that you could provide me with some clever cost alternatives to make it all happen. I really wanted you to look after me and you did it so well! Please pass on my thanks to your staff and although I had already picked out my own staff (courtesy of Mum's 70th a few weeks before), it was great to have your people there. The food was great and Paul was a delight.

Now that I am back in the events industry again it was also great to experience the SMXL food. I do hope to do some business with you again very soon!

Thanks again!

Lib xxxxx

P.S. Please forward to your team – thank you!!



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Event Date: 24/02/2007
Client: Leora Givoni
Event Type: Private Birthday Party
Event Location: Albert Park Bowling Club

From: "Leora Givoni"
Date: 28 February 2007 7:00:52 PM
To: "'Amanda Purcell"
Subject: RE: Hello & Follow Up

Hi there,

I actually just sent you a card thanking you for an absolutely fabulous evening. I loved it and the feedback has been over the top. I have never had such rave reviews.

I have given your details to a couple of people.

Thanks for the photos, they are fab.

Yes, please go ahead and charge the rest to the credit card number you have – that's fine.

I also enjoyed working with you so much.

Hopefully we will do something together sooner than later.

Take care

Big smiles

Leora



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Event Date: 20/02/2007
Client: Imagination
Event Type: VIP Client Event
Event Location: Medina



From: "Averil Garrett"
Date: 20 February 2007 3:38:29 PM
To: <amanda@smxl.com.au>
Subject: Lunch at Medina

Hi Amanda,

Thank you so much for your help today. My employer loves the menu...

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Event Date: 05/12/2006
Client: Infertility Treatment Authority
Event Type: Boardroom Lunch
Event Location: Infertility Treatment Authority

From: "Sloane Orger"
Date: 6 December 2006 11:06:50 AM
To: "Amanda Purcell"
Subject: RE: Follow Up - Catering Tuesday 5th Dec

Amanda, the food was an absolute hit! Quite a few people commented not only on the presentation but how delicious it was! A few of the girls from our floor are keen to try and use SMXL in the future! We had just the right amount with the barest minimum left at the end of the night.

So, thanks for providing such a wonderful array of nibblies! I knew you'd be the right choice! Thanks again and we look forward to using you again in the future...

Event Date: 27/11/2006
Client: Skilled Group
Event Type: Boardroom Lunch
Event Location: Skilled Group

From: "Rochelle Baffsky"
Date: 29 November 2006 11:14:30 AM
To: "Amanda Purcell"
Subject: RE: SMXL Menus & Lunch

Thank you Amanda.

Samples were delicious.

Kind regards

Rochelle

Event Date: 16/11/2006
Client: National Gallery of Victoria
Event Type: Tezuka Launch
Event Location: National Gallery of Victoria

From: "Skye Tipler"
Date: 27 November 2006 5:13:41 PM
To: "Amanda Purcell"
Subject: RE: Thank You & Follow Up

"...we were all very happy with the event and very happy with the food!"



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Event Date: 11/11/2006
Client: EMC
Event Type: Spring Racing Carnival Event
Event Location: Flemington Race Course

From: Bradley Emma
Date: 15 November 2006 5:01:20 PM
To: <amanda@smxl.com.au>
Subject: RE: Spring Racing Carnival Catering - Final Tax Invoice

Hey Amanda,

Just wanted to thank you and the team (Allona for her mega early start) for putting together an amazing, tantalizing array of nibbles for us.

The day was sensational, weather, food, drink and company.

Thank you again and look forward to an ongoing yummy catering relationship!

Take care.

Em



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